





YOUR PARTNERSHIP SAYS... "I SUPPORT PRESERVING THE TREASURE VALLEY'S AGRICULTURAL LEGACY"

Hello!

As you are aware, residential, commercial, and industrial growth and development has exploded in the Treasure Valley over the past few years. As exciting as it is to welcome new neighbors and enjoy new business prospects, the downside is that the rural landscape that made the valley a true treasure is quickly vanishing. If you read our story, you will learn that we bought back the old family farm six years ago as a sort of rescue effort, to keep it from being developed into an industrial park. Visit the link to learn more.

https://www.flamingacres.com/about-flaming-acres

Flaming Acres Farm was approved by the county to open to the public as an agri-tourism destination in June of 2022. Since then, folks from all over the Treasure Valley have made a visit to Flaming Acres a part of their summer and fall traditions. The farm is family owned and operated with the goal of creating a wonderful place for the community to visit and enjoy good old-fashioned fun on the farm.

SUMMER: In the summer we open our gardens and flower fields for u-pick enthusiasts. We grow lavender, sunflowers, zinnias, dahlias and more. We built our very own coffee shop, repurposing an old bee house which we named the Cock A Doodle Brew serving specialty drinks and desserts all summer and throughout the fall season.

LABOR DAY EVENT: We open the farm to the public on Labor Day. We invite vendors and car exhibitors from all over the Treasure Valley to come and set up a Farmers Market and Car Show. All the Fall Harvest Festival Days attractions and activities are open that day as well. In 2023, this was our biggest event attracting huge crowds of people!

FALL HARVEST FESTIVAL DAYS: Each weekend starting September 7th-October 27th, we celebrate Fall Harvest Festival Days, Saturdays & Sundays from noon- 6 pm. People pour into the farm to explore the miles of corn mazes, select a pumpkin, and pile into the hay wagons for a hayride. Kids of all ages have a blast visiting the farm animal petting zoo, riding the cow train, playing in the tractor tire playground, jumping on the jumbo jumping pillow, pedaling the pedal karts, swinging on the zip line swings, playing farm games, and enjoying farm fresh food from the Flaming Acres Grill.

Our generous partner contributions make yearly improvements and upgrades possible. In return our partners receive advertising exposure to our farm visitors during the summer flower season, the Labor Day Event, and the Fall Harvest Season. They also receive perks such as free bouquets and admission tickets to use and distribute to family, friends, or business associates. Donations may be made as cash contributions by check or credit card online. Non-cash donations may come in a wide variety of ways. As materials for a project or time for example. The deadline for contribution commitments is May 30th which enables us to offer the greatest advertising exposure for our partners with the visiting public. Note: We are a working farm not a non-profit organization so donations would be considered a part of a business's advertising budget for example. How can you get involved? We are offering two partnership opportunities. Fields of Fun Partners donate \$500, and Attractions Partners donate \$1000. More information is available online or enclosed with this letter.

We hope you will consider working with us in this important endeavor. If you are interested in finding out more and getting the conversation started, simply fill out the online interest form. If you have any questions, email flamingacres@gmail.com or call or text (208) 630-4049. We are looking forward to hearing from you!

Most Sincerely,

FIELDS OF FUN PARTNER

\$500 Sponsorship | 20 Opportunities

Deadline for Fields of Fun Partners is May 30th, 2024

- Your company name & logo will be displayed on the Flaming Acres website with a link to your business page
- Five FREE medium flower bouquets for our partners to use for customer appreciation or employee rewards (a \$125 value)
- Two FREE Labor Day Event Adult Admission Tickets (\$20 value)
- 20 FREE Fall Harvest Festival Adult Admission Tickets (a \$300-\$340 value)
- Your company name or logo will be featured on the 2024 Flaming Acres Farm staff t-shirt design
- Your company name/logo will be featured on our large "partner banner" to be used for promotional purposes
- Mentions about your support for Flaming Acres Farm on social media (Facebook and Instagram)
- Your company name will be noted on paid newspaper ad's thanking our partners'
- Opportunity to display Flaming Acres Farm promotional materials at your location with coupons for discounted tickets

ATTRACTIONS PARTNER

\$1,000 Sponsorship | 15 Opportunities

Deadline for Attractions Partner May 30th, 2024

- An activity station will be associated with your business. Opportunities Include: 1. Farm Animal Petting Zoo, 2. Zip Line Swings, 3. Jumbo Jumping Pillow, 4. Tractor Tire Playground, 5. Farm Games, 6. Pedal Kart Course, 7. Cow Train, 8. Hayrides, 9. Pumpkin Patch, 10. Hay Train, 11. Mini Corn Maze, 12. Arts & Crafts Area, 13. The Gardens, 14. Dahlia Viewing Garden, PENDING: 15. Big Shot/Slingshot, 16. Giant Straw Bale Maze
- Ten FREE medium flower bouquets for our partners to use for customer appreciation or employee rewards (a \$250 value)
- Four FREE Labor Day Event Adult Admission Tickets (\$40 value)
- 40 FREE Fall Harvest Festival Adult Admission Tickets (a \$600-680 value)
- Your company name and/or logo will be displayed at an activity station during the Fall Harvest Festival Season.
- Your company name &/or logo on all print marketing materials thanking your business for participating as an Attractions Partner
- Your company name or logo will be featured on the 2024 Flaming Acres Farm staff t-shirt design
- Loudspeaker announcements advertising your company as our Attractions Partner
- Your company name/logo will be featured on our "partner banner" to be used for promotional purposes
- Your company logo and link to your business website will be placed on Flaming Acres Farm website
- Consistent mentions about your support for Flaming Acres Farm on social media (Facebook and Instagram)
- Your company name will be noted on a paid newspaper ad's thanking our partners
- Opportunity to display Flaming Acres Farm promotional materials at your location with coupons for discounted tickets